



# Sponsor/Exhibitor Opportunities

April 21-23, 2017 at the Sheraton Gateway LAX. Contact Vanessa Romero at [vanessa@recoveryview.com](mailto:vanessa@recoveryview.com) or call/text

909-844-8207 for more information.

To reserve your room at the Sheraton Gateway LAX go to

<https://www.starwoodmeeting.com/Book/CAADE>

## Evening Reception Co-Sponsor..... \$1500

Reception commences at 6:00 p.m. Fri, April 15

- Signage
- ¼ page ad in the conference program
- One conference registration, including meals
- Special acknowledgment in all conference marketing and on the CAADE website during conference promotion

## Opening Banquet Co-Sponsor ..... \$6000

Banquet sponsor Friday, April 21 at 6:00 pm

- Banquet Hall Signage w/special recognition
- 6' skirted exhibit booth
- 1/2 page ad in the conference program
- Three conference registrations, including meals
- Special acknowledgment in the conference program and on the CAADE website during conference promotion

## President's Luncheon Co-Sponsor..... \$4000

Luncheon sponsor Saturday, April 22

- Banquet Hall Signage w/special recognition
- 6' skirted exhibit booth
- ¼ page ad in the conference program
- Two conference registrations, including meals
- Special acknowledgment in all conference marketing and on the CAADE website during conference promotion

## Continental Breakfast Co-Sponsor ..... \$2500

Breakfast sponsor Sat/Sun (April 22-23)

- Exhibit Hall Signage
- Logo in the conference program
- One paid conference registration, including meals
- Special acknowledgment in all conference marketing and on the CAADE website during conference promotion

## Exhibitor + 1 ..... \$500

- Exhibit booth with 6-foot skirted table for Fri, Sat, Sun (April 21-23)
- Logo in the conference program
- One paid conference registration, including meals
- Special acknowledgment in all conference marketing and on the CAADE website during conference promotion

## Exhibitor + 2 ..... \$750

Exhibit all day Fri, Sat, Sun April 21-23

- Exhibit booth with 6-foot skirted table
- Unique opportunity to market your program to all conference attendees
- Logo in the conference program
- Two paid conference registrations, including meals
- Special acknowledgement in all conference marketing and on the CAADE website during conference promotion

## Exhibit Hall Breaks Sponsor..... \$1500

Coffee Breaks sponsor Sat - Sun April 21-23

- Exhibit Hall Signage
- Logo in the conference program
- Special acknowledgment in all conference marketing and on the CAADE website during conference promotion

## Take One table .....\$100

**PROGRAM ADS -- SEE NEXT PAGE**

**CANCELLATION/REFUND POLICY:** If you are unable to attend the conference or have a substitution, please send a written cancellation/substitution notice to CAADE no later than April 1 by 5pm. Please send a notice in writing to [Conference@CAADE.ORG](mailto:Conference@CAADE.ORG)

## Leading the Way 2017

April 21-23 at the Sheraton  
Gateway LAX.

Contact Vanessa Romero at  
vanessa@recoveryview.com or call  
or text 909-844-8207 for more  
information.

### Conference Bags..... \$700

- Your logo on the conference bags given to every conference attendee
- Logo in the conference program

## Program Ad Opportunities

Rates available for advertisement in the conference program are listed below.

Type	Size	Rate
Business Card	3.5" w x 2" tall	\$100
1/4 Page	3.75" w x 5" tall	\$150
1/2 Page Horizontal	7.5" w x 5" tall	\$250
1/2 Page Vertical	3.75" w x 10" tall	\$250
Full Page Ad	7.5" w x 10" tall	\$350
Inside Back Cover	7.5" w x 10" tall	\$400
Inside Front Cover	7.5" w x 10" tall	\$500
Back Cover	7.5" w x 10" tall	\$800

### Important Dates

- Sponsor, exhibitor and advertisement application due by Friday, April 1, 2017.
- Logo and advertisement are due by Friday, April 1, 2017.

### Graphics

- Logo and advertisement must be received by Friday, April 1, 2017 in order for items to be in print, on website, other electronic materials, or placed on signs on location.
- Acceptable file formats for logos and advertisements include EPS high-resolution PDF, JPG or TIF. Photos/images must be saved in the original application/file format, in which they were created, with no bleeds. Photos/ images should be high-resolution and received in the file size you wish to have it printed; i.e., 600 dpi or higher for black and white, 300 dpi or higher for color/grayscale. Please do not send logos/photos/ images from word processing software, presentation software or websites.

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**Leading the Way**

Sheraton Gateway LAX

*You may submit this form by fax or mail OR, you may use our easy online registration at*

<http://caade.org/content/leading-way-2017-los-angeles>

**(Questions? Call or text Vanessa at 909-844-8207)**

**SPONSORSHIP/EXHIBITOR AGREEMENT**

Agency: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Badge name(s) of exhibit staff/registrants if applicable (please print):**

\_\_\_\_\_

**Vegetarian Meals:**  yes  no

\_\_\_\_\_

**Vegetarian Meals:**  yes  no

Recognition of sponsorship will vary, as outlined, according to the level of sponsor participation.

All sponsorship agreements must be received with full payment of fees by the April 1 deadline to be included in conference literature. Sponsors may provide printed material to be included in the conference registration packets at no additional cost. Deadline for submission of enclosures is April 10. Set-up details and schedules for exhibits will be provided.

**Exhibit/Sponsor/Ad Selection(s) (please print):** \_\_\_\_\_

**Payment Enclosed: \$** \_\_\_\_\_

**PAY BY CREDIT CARD**

Amount: \$ \_\_\_\_\_ Credit Card type: \_\_\_\_\_ Discover \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code (3 or 4-digit) \_\_\_\_\_

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

Signature of card holder \_\_\_\_\_

**You may fax this form with credit card payment to CAADE at 562-275-3494**

**If paying by check please mail this form with payment to:**

**CAADE Conference 2017, 5230 Clark Avenue, Ste. 1, Lakewood, CA 90712**