



▶ CAADE PRESIDENT WRITES
A FBW WORDS 4



▶ THE SCRATCH POST: A FBW
WORDS FROM THE EXECUTIVE
DIRECTOR, DR. LORI
PHELPS..... 2



▶ CAADE CONFERENCE 2012
TO BE HELD IN SUNNY PALM
SPRINGS 13

○ WINTER | ○ ISSUE 57 | ○ 2011

CAADE *Chronicles*

“PROMOTING AND SUPPORTING **QUALITY HIGHER EDUCATION** IN ALCOHOL AND DRUG STUDIES”

Newsletter of the California Association
for Alcohol/Drug Educators



TAKING IT TO THE NEXT LEVEL

CAADE Launches the Tiered System

BY DR. CARLTON BLANTON
CAADE Certification Chair

As your new Certification Committee Chair, it is my great pleasure to introduce you to the CATC Tiered System. In line with our mission to promote and support **quality higher education** in addiction studies, CAADE proudly presents the **CERTIFIED ADDICTIONS COUNSELOR TIERED SYSTEM**. The tiers reward higher education, allowing CAADE to maintain the highest certification standards for addiction professionals in the state of California.

The tiered system has five degree levels and an additional Nursing level:

- **CATC I** (the original CAADE Community College Certificate Level)
- **CATC II** (CATC I plus an AA/AS Degree)
- **CATC III** (Bachelor's Degree Level)
- **CATC IV** (Master's Degree Level)
- **CATC V** (Doctorate Level)
- **CATC N (I, II, III, IV, V)** (Nursing Level)

If you are already a CATC, we invite you to upgrade to your degree level. If you aren't a CATC but have a degree in a related field, go to www.caade.org for details, or email office@caade.org with questions.

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CAADE MISSION:

OUR MISSION is to promote continuous enhancement of addiction services in the community including prevention, intervention, treatment, and recovery support services.

The mission is accomplished through:

- ♦ Promotion and support of quality higher education in addiction studies;
- ♦ Provision of continuing education and professional development;
- ♦ Leadership at the state and national levels for the development and implementation of certification standards for addiction service professionals;
- ♦ Development and application of accreditation standards for higher education in addiction studies; &
- ♦ Public policy education and advocacy with consumers and other stakeholders

A CAT-ALYST FOR CHANGE

What to say, what to say . . .

BY TATIANA SERVIN

CAADE PR Coordinator

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Okay, okay, by now you are probably noticing all of our CAT references. There is no stopping us now. We love our new mascot and we are going to keep him. Feel free to send us your CAT words.

We know that all of your friends are asking you what is new with CAADE. We want to make sure you are in the loop. So the next time a fellow co-worker, friend, or counselor asks you what's new, tell them . . .

1. CAADE is rolling out the Tiered System. We now have the CATC II, III, IV, V, and N.
2. We have a new textbook out called *Intervention, Treatment & Recovery: A Practical Guide to the Top 21 Addiction Counseling Competencies*
3. CAADE Conference 2012 is April 26-27-28 in Palm Springs.
4. Introduce them to a new member of our family, the CAADE Cat!



STAY IN THE LOOP WITH YOUR CAADE COMMUNITY

Follow Us on Twitter @ CAADEtweet



Friend Us on the Facebook page CAADE.C and as a Facebook user at California Association for Alcohol Drug Educators



Connect with us on LinkedIn

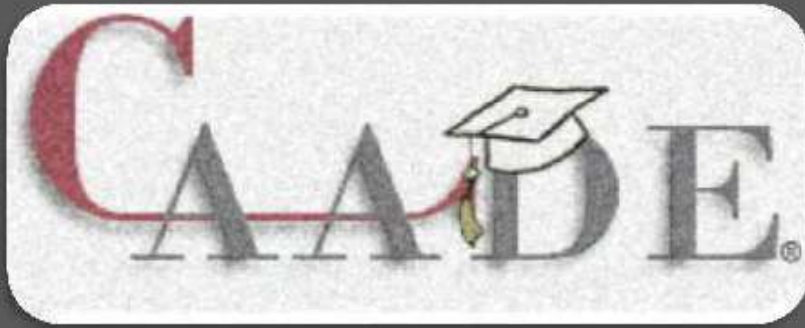


Stumble with us on StumbleUpon by linking on Facebook



Check in with CAADE on Foursquare





JOIN THE **CAADE** COMMUNITY

Some of you may have heard the recent buzz circling about the CAADE Community.

If you are receiving this newsletter, chances are you have been a part of what has been the essence of the CAADE Community for many years. CAADE is hard at work looking for new ways to connect all of our talented counselors, treatment centers, organizations, etc. with networking opportunities as well as a chance to feel more connected to CAADE while strengthening the CAADE mission. We came up with the “CAADE Community.”

We knew that in order to achieve such an ambitious goal, we needed to start with the inner workings of CAADE. So what is the CAADE Community?

The CAADE Community Project is aimed at connecting all of CAADE’s key target publics under one community, thereby furthering the mission of CAADE. Strengthening the knowledge base. Connecting professionals and organizations. Sharing a common interest. Creating Community. The CAADE Community Project is 100% centered on the mission of the organization.

What the CAADE Community Project stands to do is connect all the various members to the mission of CAADE in order to further its effect and quality for members.

The CAADE Community is a trust and relationship building approach to communication. The CAADE community is the idea that there is a place in the community for everyone. We welcome certificate holders, AA’s, BA’s, MA’s, Doctorates, colleges, faculty, students, treatment centers, organizations, etc. to come together and share their wealth of knowledge and experience.

By creating this type of community, our mission is furthered and strengthened. There are a number of ways to stay involved. Like us on Facebook and add CAADE as a friend to receive the latest CAADE Community updates. Follow us on Twitter @CAADEtweet or StumbleUpon: CCATC. By sending a message with the subject line “CAADE PERSONALIZED,” CAADE will send you your very own personalized message from the CAADE on your wall. In addition to the new social media outlets, CAADE has its own photo gallery on Flickr at CAADEgallery@yahoo.com. Also, and most importantly, don’t forget to keep your membership current.

If there are other ways CAADE can strengthen its involvement with members, please let us know by sending an email to tservin@caade.org.



**JOIN
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CAADE**

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Thank you for reading this issue of the CAADE Chronicles. We welcome your contributions, stories, ideas. Please email CAADEChronicles@gmail.com with the subject headline: CAADE Chronicles.

As always, thank you for being a part of the CAADE Community.